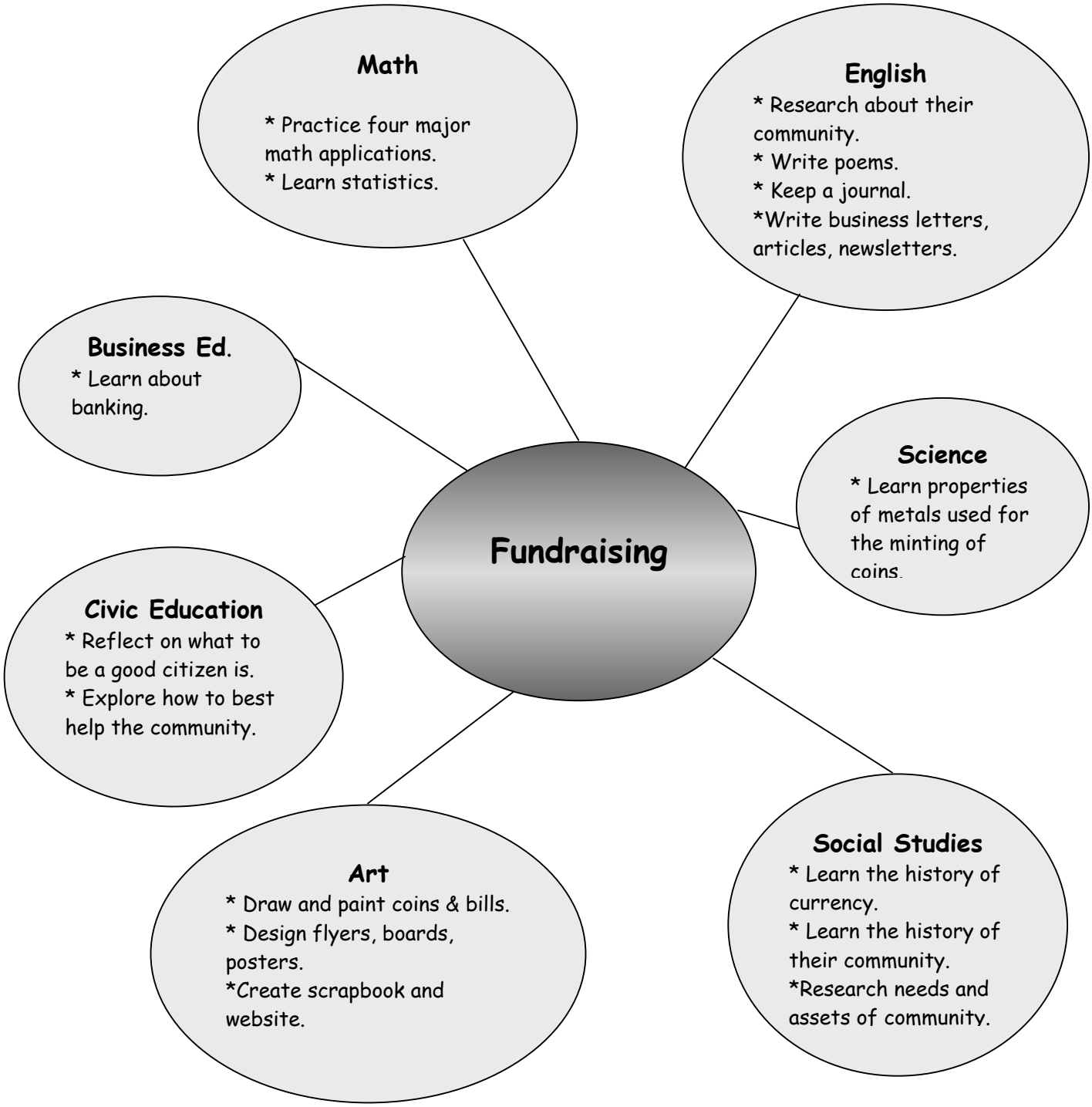Integrating Philanthropy into the Curriculum